

120 days to boost your bottom line with SmartAuction Finance Advantage.




Vehicles purchased on SmartAuction may be eligible for the SmartAuction Finance Advantage which can help you realize more upside when structuring a retail deal. Here's how the program works:

- You retail a vehicle **within 120 days** from SmartAuction purchase date and finance with Ally
- Ally allows you to **base the amount financed** on the greater of the book value or the SmartAuction purchase price + add in your SmartAuction buy fee

We'll even add in an additional \$1,000 for Certified Pre-Owned vehicles¹. Just click the **Certified Used** button when submitting your customer application, and we'll adjust the book value accordingly.

The facts are in the figures.

Example Vehicle: 	Current Book Value: \$22,500
SmartAuction Purchase Price:	\$25,000
SmartAuction Buy Fee:	+\$415
Ally Enhanced Book Value:	\$25,415
Add for Certification:	+\$1,000
Ally Enhanced Certified Book Value:	\$26,415
Total SmartAuction Finance Advantage	↑ \$3,915



A key advantage:

"Some trucks have a different valuation up to \$8K and we can use their certificate of bill of sale from the auction instead of having to use NADA trade in. That one piece, right there, is huge and it gives us a leg up on the competitors."

Stan Norton, COO, City Auto

Have questions or need assistance? You can reach out directly to your **Remarketing Account Executive** to learn more or visit smartauctionlogin.com. You can also contact the SmartAuction Call Center at **1-877-273-5572**. Our call center is open Mon-Fri 8am-7pm ET.

¹Additional \$1,000 may also be applicable for eligible limited warranty vehicles.

