



Revolutionary lot management & theft recovery tool that delivers.



Vehicle thefts are on the rise, so employing game-changing technology to help protect you and your customers' assets is paramount. Ally is pleased to announce our new relationship with **RecovR™** – a leading lot management and theft recovery solution provider that will help you find any vehicle, any time, while driving your bottom line.

RecovR delivers benefits at every level.

FOR YOU.

Easy adoption with no battery drain.

Since the device is not plugged or wired into the vehicle, it won't draw on the vehicle's battery.

Fast installation at no additional cost to you.

Wireless installation that can be completed in less than one minute.

Unlock additional revenue.

Customer pays a fee for 3 years of coverage to you as the dealer with no risk of a dealer chargeback since the product is non-cancellable.

See vehicle location on and off the lot prior to customer sale.

Utilize custom, editable indoor and outdoor zones, multi-floor navigation, and mobile optimized location guidance.

If devices are placed in dealer's inventoried vehicles, dealers may qualify for reduced premiums or lower deductibles.

FOR YOU AND YOUR CUSTOMERS.

Secure vehicle system.

The device has nearly zero EM emissions, making it difficult for thieves to scan for and find.

Real-time monitoring.

Locate vehicle and receive alerts if vehicle is stolen or towed. Plus, you can share the location with authorities and insurance providers.

24/7 customer service & nationwide coverage.

Helps coordinate vehicle recovery with law enforcement and the National Insurance Crime Bureau.

FOR YOUR CUSTOMERS.

3 years of nationwide protection.

Provides theft protection that can be repurchased through your dealership upon expiration.

\$5,000 benefit if the vehicle is stolen.

If vehicle is stolen or declared a total loss or not recovered, customers will receive a \$5,000 benefit, plus up to \$1,000 for the insurance deductible (where available).

Potential insurance premium discount of up to 15%.

Ask insurer for more information regarding a potential discount.

Complete privacy.

Only the owner can see or share details regarding the vehicle's location.



Vehicle Theft Recovery Device





Key takeaways.

The details.

- **\$267 all-in cost (per device)** to dealers.
- Dealers are subject to a \$99 charge if devices are lost or not removed from the vehicle when sold to a retail customer.
- Monthly inventory management fee (per individual rooftop) is applied if 30% retail penetration is not met within 120 days after product is launched in the dealership.
 - **199 or fewer inventoried vehicles** — \$999 administration fee/month
 - **Between 200 and 499 inventoried vehicles** — \$1,999 administration fee/month
 - **500 or more inventoried vehicles** — \$3,999 administration fee/month

RecovR's best practices to drive stronger penetration rates.

- Preload Inventory.
- \$ Dealer Incentives.
- Both Sales and F&I can pitch the product.
- List on Addendum and/or First Pencil.



RecovRs' stats tell the story.

70+
years of
experience in
developing security
solutions.

90%+
average
recovery rate
within 24 hours.¹

472,000+
devices installed at **600+**
dealerships across the
U.S. and Canada.

Put this revolutionary technology to work today.

For complete product details, contact your local Ally Account Executive.