

ally do it right.



Ally's Appearance Protection (Ceramic) can help bring brilliance to your bottom line.

Elevating your PVR potential while delivering long-term value to your customers is just a single application away. **Ally Appearance Protection (Ceramic)** is our new, innovative product that's designed to help preserve your customers' vehicles inside and out, boost their confidence and drive your bottom line.

Product features that help power your profitability.



The latest technology.

Our diamond ceramic protective coating is a higher-quality formula than standard non-ceramic products.



One-time application at the point of sale.

Appearance Protection (Ceramic) can add value from the moment customers drive off your lot.



Competitively priced.

Help preserve vehicles inside and out without the steep price tag.



A name you can trust.

Boost customer confidence with an ally that delivers a range of Everyday Protection Products.

Protection your customers will appreciate.

Exterior gloss and shine.

Ally Appearance Protection (Ceramic) combines nano diamonds with ceramic technology to form a long-term protective coating that shields exterior finishes, alloy wheels and headlines lenses from:

- Sun fading
- Acid rain
- Bird waste
- Tree sap

Interior barrier against messes.

Spills and stains happen, but they don't have to ruin your customer's car interior. Appearance Protection helps form a breathable barrier on the inside of vehicles by using a special blend of polymer fluids to maintain a showroom finish for:

- Carpet
- Fabric
- Leather
- Vinyl

Deliver a lasting shine to your bottom line.

For complete details and to learn how Ally Appearance Protection (Ceramic) can help drive your back-end profitability, contact your local Ally Account Executive.